

ABOUT NADINE HARDY SILCOCK

Entrepreneur Nadine is the Owner and Managing Director of Nutriseed,

The Health Food Factory, and
The Health Food Emporium and is
defined as a considerate disrupter who
likes to challenge conventions.
She is a high energy individual and has
good instincts; easily spotting gaps in
the market. Her desire to eat delicious
food, that's equally nourishing and
healthy, without breaking the bank is
an aspiration she wants to try and solve
in South Africa.

Walking away from very high paying corporate job, she left to create a range of health foods and snacks from ground zero, with the help of her family.

Nadine first launched her first private label range with Pick n Pay in 2008 and that gave the opportunity to design and create her own range of products, which landed in most of retail stores in South Africa. The doors than opened to more and more contract packing through other retailers and The Health Food Factory was born, soon following her own retail stores called The Health Food Emporium. Nadine is a purist and a perfectionist who has found real fulfilment in her passion to create health foods for everyone. She is fearless and a risk taker. Her can-do attitude and uncompromising commitment to excellence has filtered through to her team and this ethos underpins her Company's approach to doing business.

In addition to her professional work, Nadine is dedicated to mentoring professionals, about Kingdom Business strategies. She frequently speaks at conferences and workshops, sharing her insights on her experiences and her own lessons running a Kingdom Business, empowering the next generation of leaders.

Community Involvement

Beyond her career, Nadine is passionate about giving back to her community. She has been funding a program feeding over 150 children per week in her closest township, demonstrating her commitment to making a positive impact, for those in need.

Personal Life

In her personal life, Nadine enjoys Latin dancing with her husband, which provide her with a well-rounded perspective and balance. She believes in lifelong learning and often takes courses or participates in workshops to continue expanding her knowledge and skills.

Nadine resides in Muldersdrift, where she finds a growing passion to live off the grid and grow everything she and her family eats. She is an advocate for Sustainable, Healthy Living, and in her free time, she loves baking and cooking, which inspire her creativity and drive.



Conclusion

Nadine Hardy Silcock is not only a leader in the Health Food Industry but also a passionate advocate for Kingdom Businesses and a God Led life.

Her journey is a testament to God's leading in her life, including hard work, dedication, and the belief that one person can make a difference,.

As she continues to break barriers and inspire others, Nadine remains committed to her mission, paving the way for future generations.